



# DATA PROTECTION POLICY

Act 4 of 2013

MIGHTY BLUES EQUESTRIAN CLUB

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# MIGHTY BLUES EQUESTRIAN CLUB – Data Protection Policy

(The Protection of Personal Information Act, 2013 (Act 4 of 2013))

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## Contents

<b>MIGHTY BLUES EQUESTRIAN CLUB – Data Protection Policy</b> (The Protection of Personal Information Act, 2013 (Act 4 of 2013) .....	1
Introduction .....	1
Information we need and how it is collected. ....	2
We also collect Information You Generate Using Our Social Networks or Electronic Communication. ....	2
Financial Information .....	2
Customer Support Correspondence .....	2
We get Information About You from Connected Association .....	2
How We Use Information.....	2
How We Disclose Information .....	3
Disclosing Information in Compliance with Law .....	3
Disclosing Information during Acquisition or Merger .....	3
Your Rights .....	3
Accessing, Deleting and Opting Out.....	3
Concerning Children .....	3
Beyond our Borders.....	4
Complaints and Requests .....	4
How Long Do We Keep Your Information? .....	4
How Secure Is Your Information? .....	4
Changes to Our Policy.....	4
Contact Us .....	4
Sources.....	4

## Introduction

The Clubs mission is to connect you to the equestrian community through your membership. Pursuant of our mission, we collect and use specific information from our members.

Being transparent about our use of members’ information is incredibly important to the Club.

This Policy applies when you subscribe to our Club. Please read it before using Clubs’ Services because it will tell you how we collect, store, use, and disclose your personal information when delivering these services to you.

“Club Services” includes the online registration process, website, and social media platforms as well as email communication.

Queries regarding our policy or practices, please contact us:

[clubmightyblues@gmail.com](mailto:clubmightyblues@gmail.com) or [082 977 7242](tel:0829777242)

Please note, if you do not want the Club to collect, store, use, or share your information as described in this Policy, we can unfortunately not transact with you.

## **Information we need and how it is collected.**

You share information with us directly when you use our services, this happens like when you're filling in the online membership registration form. We store that information on our systems and use it for the purposes set out in this Policy.

It is a requirement that you register or renew annually as a member of the club. In this registration or account set-up process you are asked to give us the information set out below:

- your first and last name;
- your gender;
- your age or birthday;
- your email address;
- your physical address
- your ethnicity (included for transformation statistics)
- your contact telephone number (included for communication and SMS messaging services)
- other information that helps us verify your identity (id number) or helps us improve our services, like the disciplines you are active in
- details on your horse/s that you compete on or with

## **We also collect Information You Generate Using Our Social Networks or Electronic Communication.**

When you participate online or socially, we collect information about how you interact with us, such as;

- we'll gather information on what is communicated or shared by yourselves with the club be it public or non-public via email;
- your participation in athlete's forums and message boards;
- your posted photos, or other user-generated content.

## **Financial Information**

The Club does not collect financial information like bank account or credit card details, but your personal non-financial information may be shared with us related to your membership purchases (invoice), like your name, billing address, and the items purchased.

## **Customer Support Correspondence**

When you ask for help or make inquiries about our services from our Admin, we acquire contact information you give them such as your name and e-mail address.

## **We get Information About You from Connected Association**

Clubs do not exist in isolation but are part of the greater equestrian sports administration, the SAEF and its affiliates the different Disciplines. From time to time information on members are shared with these third parties in the performance of our obligation. They like us all are subjected to the same privacy practices. This happens typically when verification of membership is required, or team selecting requires that we share specific information.

## **How We Use Information**

Mainly we collect and store your information to provide you with the membership you requested from us and connect you to the equestrian community.

The uses for which we collect include:

- To create your membership profile with us;
- For purposes of communicating with you about your membership and or equestrian sport in general;
- To inform you of promotional offers from stakeholders within the equestrian community, be it shows, clinics, products, etc;
- To conduct surveys, contests or promotional activities on events by our partners or us.
- To discharge ourselves of our legal obligations, resolve any disputes we may have with you or other athletes and to enforce our agreements with third parties;
- To analytically compile the data on members for statistical purposes, used in planning to improve and optimize our services and your experiences.
- To provide support and respond to athletes' inquiries.

- When we require ask you to provide information to assist with a legal requirement or to perform a contract with you, this will be clear from the context, or we will give an explanation at the relevant time, we will also make clear whether providing information is mandatory.

## How We Disclose Information

We will in the cause of business disclose your information, including personal information, with partners like the SAEF, Disciplines, and their respective structures. From time to time these equestrian partners may request information on our members or wish information to be conveyed to our members. This may include:

- Member list that contains your contact details and choice of disciplines
- Request us to communicate relevant information to you.
- Inquire whether your membership is valid and or paid up or statics on participation within the club.
- Advertising to and from our equestrian partners.

We do not disclose personal information with third parties outside the equestrian family. Or sell data for marketing purposes.

## Disclosing Information in Compliance with Law

Your information and the contents of all your online communications between you and the club may be accessed and monitored as needed and may be disclosed:

- to satisfy any laws or regulations that apply (Access to Information Act);
- we have a good faith belief that we must disclose the information in response to lawful requests by public authorities, including for national security, law enforcement, or legal process purposes (for example, a court order, search warrant, or subpoena);

## Disclosing Information during Acquisition or Merger

If the Club undergoes or evaluates undergoing a business transition, like a merger, acquisition by another organization, or sale of all or part of its assets we may disclose or transfer all your information, to the successor organization in the transition. We will make reasonable efforts to let you and other members know, in the way described in our Articles of Incorporation and as per the statement under Changes to our Policy.

## Your Rights

As **Data Subjects** all members have the right to:

1. be informed of what personal data is being processed;
2. request access to any data held about them by a data controller;
3. object to the processing of their data for direct marketing purposes;
4. ask to have inaccurate or incomplete data rectified;
5. be forgotten (deletion or removal of personal data);
6. restrict processing;
7. object to data portability;
8. submit a complaint to the Regulator regarding the alleged interference with the protection of the personal information.
9. institute civil proceedings regarding the alleged interference with the protection of his/her personal information.

## Accessing, Deleting and Opting Out

If you want to review, update or delete personal information associated with you, please submit a request through our Information Officer. You can also go to the notification email send to you after registration, it allows you to change and update data.

At any time, you can choose to opt out, by sending us an email or SMS.

For deletion requests, we will take reasonable measures to delete your personal information from our records. We will keep certain records (e.g., personal information relating to payments or customer service matters) where we need (and have rights) to, such as for legal or accounting purposes. We'll also keep information to exercise, defend, or establish our rights.

## Concerning Children

Generally speaking, a big part of our membership includes children. Children are not permitted to contract, parents and or guardians provide the information. In that way, we legally obtain parental consent.

Through our services we do not target the children as the primary audience when we interact and communicate but our interaction is directed at the parent and or guardian that has provided the information.

## **Beyond our Borders.**

The Club does not operate beyond the SA borders there will therefore never be a need or a reason to transfer data outside South Africa.

## **Complaints and Requests**

We will attempt to answer your questions and satisfy your concerns in a timely and complete manner. If, after discussing the matter with us, your question or complaint is not resolved, you may seek further assistance, by reporting us to the Regulator. <http://www.justice.gov.za/inforeg/contact.html>

## **How Long Do We Keep Your Information?**

We retain personal information about you and connect with you for as long as you have an active membership with us. We will take reasonable measures to delete this personal information if you no longer have an association with the club. Membership cycle typically runs over a three-year period.

However, you acknowledge that we may retain some information after you have left, or we have deleted, your account with us where necessary to enable us to meet our legal obligations or to exercise, defend, or establish our rights.

We will not retain your personal information for longer than is necessary for our business purposes or for legal requirements.

## **How Secure Is Your Information?**

We implement reasonable and appropriate security measures to help protect your information both online and offline. These measures include password protection of files and computers, security of offices, software and the use of platforms like Google that in itself have enormous protection in place.

As the data subject you have a role to play. Never transmit online any personal information using public internet spaces and make sure your smartphone settings are set to give you optimum protection.

While we take precautions against possible security breaches of our services and our member database and records, no website or internet transmission is completely secure. We cannot guarantee that unauthorized access, hacking, data loss, or other breaches will never occur, and we cannot guarantee the security of your information whilst it is being transmitted to our service. Any transmission is at your own risk. If you have questions about the security, please contact us.

## **Changes to Our Policy**

If we decide to make material changes to our Policy, we will inform you by sending you a notice to the e-mail address we have on file for you before the change becomes effective (and we will ask for your consent where required by law).

We may supplement this process by placing notices on social network pages and the club website [www.mightyblues.club/](http://www.mightyblues.club/)

## **Contact Us**

If you have any questions, comments, or concerns regarding our Policy and practices, please send an e-mail to office of the Information Officer, [clubmightyblues@gmail.com](mailto:clubmightyblues@gmail.com) or fax [086 609 4212](tel:0866094212). Contact number [082 977 7242](tel:0829777242)

## **Sources<sup>i</sup>**

<sup>i</sup> Financial Assistance Policy | Financial Help Form .... <http://www.mercydesmoines.org/for-patients/financial-assistance>

Privacy - Terms and Conditions - Wind River. <https://www.windriver.com/company/terms/privacy.html>

Privacy Policy - Zynga - Zynga. <https://www.zynga.com/privacy/policy>

Web Privacy Policy - csllbehiring.com. <https://www.csllbehiring.com/web-privacy-policy>

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